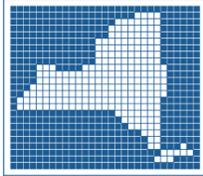


State of the Arts



NYSCA

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Presenting – Multi & Interdisciplinary Arts

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Presenting develops, nurtures, and strengthens presenters of the live professional performing arts inclusive of works that explore multiple disciplines and arts forms, boundaries between art disciplines, and new forms of expression. There are four categories of support: General Support, Project Support (Presentation), Services to the Field, and Re-grants and Partnerships (by Council invitation only).

New applicants to Presenting and those applicants returning after an absence of more than two years are required to contact NYSCA staff well before the deadline to arrange for a pre-application consultation. This consultation provides a valuable interaction between staff and applicant which will help with the NYSCA application.

The NYSCA grant program strives to make investments of public funds that serve all communities and people that comprise New York State's citizens and visitors. NYSCA strongly supports, values and encourages the sustained and concerted efforts of non-profit art, culture and heritage organizations to be inclusive and have its workforce, artists and programmatic offerings reflect New York State's diversity of people, geography and artistic interests.

Goals:

- Encourage the presentation of innovative and culturally diverse performance work exemplifying artistic excellence. Projects must include performing arts disciplines; may be multi-or cross-disciplinary in nature and may integrate visual, media, and literary art forms in performance based works.
- Encourage the understanding and appreciation of performing artists and their work by diverse audiences of all ages, including the presentation of artistically innovative work for children and family audiences.
- Encourage the development of new presenters in regions of the state with a scarcity of professional performing arts activity or an absence of a particular art form.
- Advance the presenting field in areas of planning, programming, marketing, and management through dialogues, technical assistance and use of new technologies.

Priorities:

- Programs or activities that present contemporary and new commissioned works.
- Programming that represents a broad range of culturally diverse work, particularly work by international artists, lesser known artists, women artists or artists of color.
- Projects that explore new directions involving performing artists, multi-media, and hybrid art forms.
- Co-presentation efforts in which two or more partners share in the expenses and income.
- Presenters that operate in economically depressed communities as well as presenters that own and/or operate theatrical facilities.

Prerequisites:

Presenting considers support for only those organizations that engage, present and promote professional performing artists and are committed to paying artists a contracted minimum guaranteed fee. Guaranteed fees accompanied by share-of-gate arrangements are acceptable.

Programs must be open to the public and must take place in public venues.

The following activities are not eligible:

- Programs that require artists to pay an application fee
- Events that take place in private homes
- Single and two-day festivals (unless incorporated within a larger presenting season)
- Competitions, contests, talent showcases, parades
- Magic shows, ventriloquists
- In-school classroom activity, master classes, or workshops
- Presentations or events that include the presentation of the organization's own work or work of their staff or board members, even when the project includes guest artists
- Student work
- Organizations receiving Decentralization within the same year as an application to the Council are NOT eligible.

Types of Support Available:

Applicants may make a total of two requests Council-wide, except in categories exempt from the two-limit request (see below).

General Support is provided for organizations whose primary mission is the presentation of professional performance work for public audiences. General Support applicants may not apply for project support in the same program, and are limited to one additional request Council-wide.

Project Support is provided for applicants from a variety of arts disciplines through the Project Support - Presentation category

Regrants and Partnerships Support is made by invitation from the Council only, and is *exempt* from the Council-wide two-request limit.

Services to the Field provides funding for projects that advance the presenting field in all areas of management and presentation.

Eligibility to Apply for other NYSCA Support and Exemptions from the Two-Request Limit:

Organizations applying for or receiving General Support from NYSCA may also apply for one Project Support request in one other program:

Architecture and Design Program - *Independent Projects category*

Dance Program – *Rehearsal Space and Residencies category*

Facilities Program - *All categories*

Folk Arts Program - *Apprenticeships category*

Folk Arts Program - *Regional and County Folk Arts Programs category*

Individual Artists Program – *All categories*

Literature Program – *Literary Artists' Independent Projects category*

Regional Economic Development Program – *All categories*

State and Local Partnership Program - *Decentralization category*

All Programs - *Regrants and Partnerships category*

Evaluative Criteria:

Grant requests are evaluated in accordance with agency-wide criteria.

SERVICES TO THE FIELD

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The Services to the Field category provides funding to advance the presenting field in all areas of management and presentation. Requests are welcome from organizations interested in conducting and/or administering projects and activities that provide professional services to New York State performing arts presenters. Such services may focus on programmatic, informational, or managerial areas and may include professional development workshops, roundtable discussions, symposia, artist showcases, or projects that utilize new technologies. Priority is given to services carried out on a regional or statewide basis.

New applicants are required to contact NYSCA staff before the deadline.

The NYSCA grant program strives to make investments of public funds that serve all communities and people that comprise New York State's citizens and visitors. NYSCA strongly supports, values and encourages the sustained and concerted efforts of non-profit art, culture and heritage organizations to be inclusive and have its workforce, artists and programmatic offerings reflect New York State's diversity of people, geography and artistic interests.

Eligibility to apply for other NYSCA support:

Applicants may make a total of two requests Council-wide, except in categories exempt from the two-limit request (see below). Organizations receiving General Support from NYSCA may apply for one project support request in one other program. Sponsored applicants and those funded under the following categories are exempt from the two-request limit:

Architecture + Design Program - *Independent Projects category*

Dance Program – *Rehearsal Space and Residencies category*

Electronic Media & Film Program – *Workspace, Art & Technology category*

Facilities Program - *all categories*

Folk Arts Program - *Apprenticeships category*

Individual Artists Program – *all categories*

Literature Program – *Literary Translation category*

State and Local Partnership Program - *Decentralization category*

All Programs - *Regrants and Partnerships category*

Evaluative Criteria

Grant requests are evaluated in accordance with agency-wide criteria.

Eligibility Criteria:

In order to be eligible to apply for Services to the Field, an applicant organization must meet the following minimum criteria:

- It must be a governmental or quasi-governmental entity, a tribal organization, or duly incorporated non-profit organization, either incorporated in NY State or registered to do business in NY State, with its principal place of business located in NY State; and
 - Unless it is not otherwise exempted from prequalification, the nonprofit must be prequalified to do business with NY State by the time of the NYSCA application submission deadline date. For more information about how to Register and Prequalify in the Grants Gateway, click [here](#).
 - The primary focus or mission must be in the discipline in which the organization is seeking Services to the Field support; or the organization must have significant ongoing activities or services that address the focus of the NYSCA program in which the organization is seeking support; and
 - It must have ongoing services, programs, exhibitions, productions or other art and cultural activities that serve the general public and/or the arts discipline; and
 - The organization makes evident a substantial commitment to arts and culture, with a prior record of accomplishment in producing or presenting cultural activities, or the organizational mission is primarily devoted to arts and culture, with a prior record of accomplishment in producing or presenting cultural activities; and
 - It must demonstrate fiscal stability as indicated by such factors as a positive fund balance; an absence of substantial, recurring organizational deficits; a realistic and balanced organizational budget; diverse revenue sources; and strong internal controls; and
 - The organization must employ one or more qualified, salaried administrative staff; and
 - It must have a viable board of directors with officers that exercises oversight and accountability for governance, operations, programming and finances; and
 - It must demonstrate a consistent policy of fair payment to consultants, organizations and artists.
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Application Instructions:

To align with New York State's Grants Gateway, the NYSCA application process has changed from years past.

Applicants will now need to submit information in **both** the NYSCA application portal and the Grants Gateway Grant Opportunity Portal

Through the [NYSCA application portal](#)*, applicants will submit:

1. Organization Profile
2. Organization Budget
3. Registration
4. Program Application

All of the above required submissions are available on the NYSCA website as fillable forms and are accessible to registered NYSCA account holders*.

Upon submitting the Program Application through the NYSCA portal, applicants will be able to view all four required documents in a single window. This information can then be saved as a pdf.

Copies of the four required documents must then be uploaded to the Grants Gateway Grant Opportunity Portal (See Below).

Through the [Grants Gateway Grant Opportunity Portal](#), applicants will also submit:

1. Project Budget
2. Work Plan
3. [Cultural Data Project NYS Funder Report](#)
4. Mandatory Support Materials (See Below)
5. Copies of the Organization Budget, Organization Profile and Program Application as submitted to the NYSCA application portal.

Failure to complete any of the requirements will deem applications ineligible. No exceptions will be made to this policy.

*New applicants can create a NYSCA account [here](#)

In the event that an applicant fails to submit one or more of the required materials, the application will not be eligible for review.

Also note that you must be prequalified before the Grant Opportunity Portal closes! Please be sure to check your status and clear up any outstanding deficiencies with your document vault before submitting your application!

Mandatory Support Materials for Services to the Field Request:

The following Mandatory Support Materials must be submitted by uploading into the Pre-Submission Upload menu in the Grants Gateway Grant Opportunity Portal along with the Online Application.

Acceptable file types are: Adobe Acrobat PDFs, Microsoft Word DOC or DOCX, Microsoft PowerPoint PPT or PPTX. To submit URLs, please create a Word or PDF file with a list of URLs with any notes or description. URLs cannot be password protected and must remain live until December 31, 2014. NYSCA is not responsible for any broken, inactive or password protected links.

In the event that an applicant fails to submit one or more of the following required materials, the application will not be eligible for review. For a more detailed description of how to submit your support materials for this application, please [click here](#) for more information.

1. Résumés or biographical statements of key project staff, maximum of 1 page each.
2. Sample questionnaires and in-take forms or evaluation of services
3. Listing of program participants or constituents served
4. Resumes of consultants, facilitators, speakers
5. Outreach/promotional plan for proposed service
6. Up to 5 representative samples of relevant materials (sample brochures, promotional materials and/or application forms) that reflect activity for the past year.
7. Website, Facebook, Twitter, YouTube, and other social media links. We also reserve the right to review any/all of these online sources as part of your application.
8. Additional materials – any additional materials you wish the Council to consider.

All of the above support materials, if applicable, should be submitted into the Pre-Submission Upload menu in the Grants Gateway Grant Opportunity Portal along with the Online Application.

Application Narrative Questions

Artistic/Programmatic

1. Program Summary

Briefly describe the proposed service and how it relates to other programs in the organization. Provide a specific timetable for the project.

2. Challenges

What are the key programmatic challenges and how will they be addressed?

3. Audience/Constituency

Describe the constituency to be served and the level of use. Identify methods used to determine the need for this service and outline specific goals of the project related to that need. If applicable, detail the process to be used for selection of participants.

4. Service Delivery

Describe how the organization can effectively deliver these services in terms of technical, administrative, and informational capacity. If a website or listserv is part of the service, how does it support the service(s) and how is it maintained?

Managerial/Fiscal

5. Project Staff

Identify key staff, advisors, and consultants providing the service, summarizing their credentials and roles. If selection of project personnel is pending, describe the process and outline the qualifications of individuals being sought.

6. Finances

Describe any plans, projects, and activities for meeting the expenses of this project. How is the board involved in these efforts?

7. Organizational Development

How do you actively engage board, staff, and the public in organizational planning?

Service to the Public

8. Outreach and Marketing

Outline the outreach plan for the proposed service. Include efforts to reach constituents in under-represented communities. Provide cost or fees associated with the project.

9. Evaluation

Describe the methods for ongoing assessment and evaluation. If the proposed project is a one-time event, what are your intended outcomes and how will they be assessed?

Support Materials

10. Support Materials

Please list all of the support materials and/or work samples being submitted. These materials are critical to the application's assessment.